

FARMINGTON SPORTS ARENA

Indoor Sports Facility and Outdoor Complex

130,000 Square foot modern indoor sports facility

Conveniently located off of Route 6

Centrally located in the state

(1) 72 yds x 115 yds Outdoor Irrigated Grass Field

(1) 72 yds x 115 yds Outdoor Turf Field

(3) 100' x 200' "Field-Turf" Soccer fields

(1) 70' x 148' "Field-Turf" Multi-Purpose field

2-Lane Track around the perimeter of all fields

(5) Batting Cages w/"Iron Mike" & "Jugs" Machines

36' high ceilings

Well-lit playing areas

Men's/Women's showers and locker rooms

Bleachers for spectators

Second Floor Viewing Area / Sky Box Cafe

Under 6 Youth through Adult Soccer Leagues

High School Baseball League

Sport Specific Training & Clinics

Youth Summer Soccer Camps

High School Soccer Summer League

Soccer Specialty Store - **TeamSports Retail**

Refreshment Stand/Vending/Video games

Interior/Exterior 24 hour recorded video surveillance

Free wireless internet access

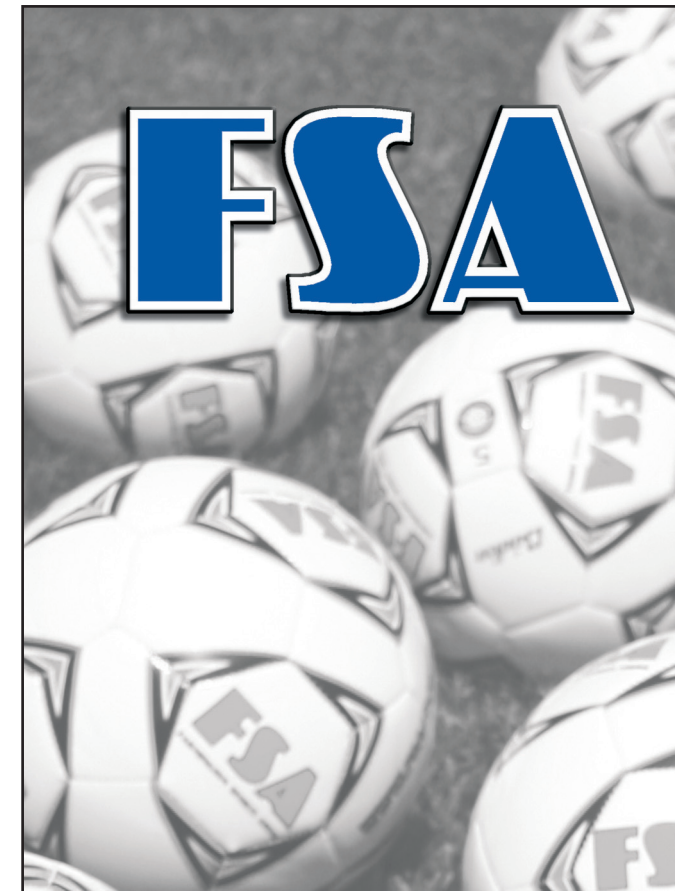
ATM available in front lobby of arena

Home of **FSA United FC**

Home of **CT Junior Soccer Association (CJSA)**

Home of the **Connecticut Soccer Hall of Fame**

OUR PROUD SPONSORS



FARMINGTON SPORTS ARENA

**SPONSORSHIP ADVERTISING
OPPORTUNITIES**

ARENA / OUTDOOR COMPLEX / WEB

WWW.FSASPORTS.COM

860.677.2543

2011-2012

Farmington Sports Arena
11 Executive Drive
Farmington, CT 06032

PH: 860-677-2543 FAX: 860-677-1514
E-Mail: manager@fsasports.com



SPONSORSHIP ADVERTISING OPPORTUNITIES

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11 Executive Drive
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EXPOSURE FACTS

During the upcoming indoor season, FSA will record an excess of 750,000 people moving through the facility. That's an average of 25,000 people per week!

Approximately 400 teams from ages 5 and up play on all 4 indoor fields per session.

Athletes and fans come from almost every community in Central Connecticut and surrounding towns in Massachusetts.

Interest in both indoor and outdoor soccer is growing dramatically and will continue to rise. Recent growth has prompted FSA to expand their existing facility to now include a full-size outdoor grass field and a full size outdoor turf field. Within the next year we expect to expand the outdoor complex to include a total of 4 fields, 1 grass and 3 turf.

In addition to those participating in soccer leagues the facility is used by numerous schools, corporate groups and others training during the winter months. In the spring and summer months baseball, lacrosse, soccer, community camps and special events take place throughout the year at the Farmington Sports Arena.



INTERIOR SIGNAGE

Scoreboard Locations (Indoor Fields)

Side Board Panels (left or right)	48"x120"	\$2,500
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Perimeter Locations (Indoor Fields)

The interior perimeter of the arena houses a single band of banners that are 4 feet high and 10 feet wide.

Single Field (1 Banner Location)	48"x120"	\$1,500
Two Fields (2 Banner Locations)	48"x120"	\$2,750
Four Fields (4 Banner Locations)	48"x120"	\$4,000

Other Interior Locations

Main Lobby	48"x72"	\$2,500
Concession Signage	48"x72"	\$1,800

OUTDOOR FIELD SIGNAGE

Perimeter Locations (Outdoor Field)

Interior Perimeter

The interior perimeter of the Outdoor Field houses a single band of banners.

Single Field (1 Location)	40"x116"	\$1,500
Single Field (2 Locations)	40"x116"	\$2,750
Single Field (1 Location)	40"x232"	\$2,500
Single Field (2 Locations)	40"x232"	\$4,500

WEBSITE ADVERTISING

Run of the Site

Have your logo, with link, appear in our Sponsorship column located below our navigation menu. This will be visible on every page within the FSA website.

150 X 150 pixels max	\$1,500
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Tab Sponsor

Have your logo, with link, appear on the tab(s) of your choice. Our tabs on the homepage are the gateway to all information regarding youth leagues, adult leagues, tournaments, clinics and camps offered throughout the year. (150 x 150 pixels max)

Session 1 Tab (Youth & Adult Leagues)	\$150
Session 2 Tab (Youth & Adult Leagues)	\$150
Session 3 Tab (Youth & Adult Leagues)	\$150
Session 4 Tab (Adult Leagues)	\$150
Session 5 Tab (Adult Leagues)	\$150
Tournaments Tab	\$150
Camps/Clinics Tab	\$150

Sponsorship Page

Have your logo, with link, appear on our Sponsorship page within the FSA website.

150 X 150 pixels max	\$250
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OTHER SPONSORSHIP

Additional Sponsorship Opportunities are available:

- Major Sponsors package
- Tournament Specific Sponsors - naming rights
- Product Sampling
- League and Premier Club Sponsorship